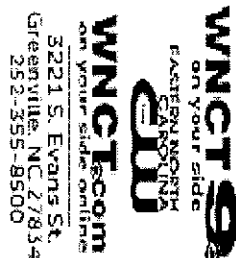


CONTRACT



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610
USA

Contract / Revision		Alt Order #	
945432 / 1		25318763	
Product			
Deborah Ross for Sen			
Contract Dates		Estimate #	
09/26/16 - 10/16/16		5229	
Advertiser		Original Date / Revision	
POL/Deborah Ross for Senate		09/27/16 / 10/07/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	09/28/16	10/02/16	Local News @ 530a	530a-6a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	--WTF--	5				\$125.00				
2	WNCT	09/28/16	10/02/16	Local News @ 6a	6a-7a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	--WTF--	4				\$200.00				
3	WNCT	09/28/16	10/02/16	CBS This Morning	7a-9a		:30				NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	--WTF--	9				\$175.00				
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		9	WNCT 09/26/16-10/02/16	CBS This Morning	7a-9a	---WThF----	:30		\$175.00		NM		
		<i>Credited</i>											
		Make Good on Lines 15-20											
4	WNCT	09/28/16	10/02/16	Let's Make a Deal	10a-11a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 FAST 10 NORTH
 CAROLINA
 on your side
WNCN.com
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
945432 / 1	25318763

Contract Dates	Product	Estimate #
09/26/16 - 10/16/16	Deborah Ross for Sen	5229

Advertiser	Original Date / Revision
POL/Deborah Ross for Se	09/27/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		09/26/16	10/02/16	--WTF--				5	\$150.00				
5	WNCN	09/26/16	10/02/16	Price is Right	11a-12p		:30				NM	3	\$750.00
Week:		09/26/16	10/02/16	--WTF--				5	\$250.00				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	WNCN	09/26/16-10/02/16	Price is Right	11a-12p	---WThF----	:30	\$250.00	NM					
Credited													
Make Good on Lines 15-20													
2	WNCN	09/26/16-10/02/16	Price is Right	11a-12p	---WThF----	:30	\$250.00	NM					
Credited													
Make Good on Lines 15-20													
6	WNCN	09/26/16	10/02/16	Local News @ 12p	12p-1230p		:30				NM	1	\$225.00
Week:		09/26/16	10/02/16	--WTF--				1	\$225.00				
7	WNCN	09/26/16	10/02/16	Y&R	1230p-130p		:30				NM	5	\$1,750.00
Week:		09/26/16	10/02/16	--WTF--				5	\$350.00				
8	WNCN	09/26/16	10/02/16	Steve Harvey	3p-4p		:30				NM	5	\$875.00
Week:		09/26/16	10/02/16	--WTF--				5	\$175.00				
9	WNCN	09/26/16	10/02/16	Local News @ 5p	5p-530p		:30				NM	3	\$600.00
Week:		09/26/16	10/02/16	--WTF--				4	\$200.00				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	WNCN	09/26/16-10/02/16	Local News @ 5p	5p-530p	---WThF----	:30	\$200.00	NM					
Credited													
Make Good on Lines 15-20													
10	WNCN	09/26/16	10/02/16	Local News @ 530p	530p-6p		:30				NM	0	\$0.00
Week:		09/26/16	10/02/16	--WTF--				2	\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


WNCT
 EASTERN NORTH
 CAROLINA
 on your side

WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
945432 / 1	25318763

Contract Dates	Product	Estimate #
09/26/16 - 10/16/16	Deborah Ross for Sen	5229

Advertiser	Original Date / Revision
POL/Deborah Ross for Se	09/27/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Type</u>		
	1	WNCT	09/26/16-10/02/16	Local News @ 530p	530p-6p	---WThF----	:30		\$200.00		NM		
				Credited									
				Make Good on Lines 15-20									
	2	WNCT	09/26/16-10/02/16	Local News @ 530p	530p-6p	---WThF----	:30		\$200.00		NM		
				Credited									
				Make Good on Lines 15-20									
11	WNCT	10/02/16	10/02/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	09/26/16	10/02/16	-----S	1	\$125.00							
12	WNCT	10/01/16	10/01/16	CrimeTime	8p-9p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	09/26/16	10/02/16	-----S-	1	\$305.00							
13	WNCT	10/01/16	10/01/16	CrimeTime	9p-10p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	09/26/16	10/02/16	-----S-	1	\$305.00							
14	WNCT	09/28/16	09/28/16	Criminal Minds	9p-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	09/26/16	10/02/16	--W----	1	\$2,000.00							
15	WNCT	10/16/16	10/16/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	10/10/16	10/16/16	-----S	1	\$50.00							
16	WNCT	10/15/16	10/15/16	Local News Sa 6a-7a	6a-7a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	10/10/16	10/16/16	-----S-	2	\$50.00							
17	WNCT	10/15/16	10/15/16	Person of Interest	Sa 1135p-1235x		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	10/10/16	10/16/16	-----S-	1	\$100.00							
18	WNCT	10/14/16	10/14/16	Steve Harvey	3p-4p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week:	10/10/16	10/16/16	----F--	1	\$175.00							
19	WNCT	10/14/16	10/14/16	Entertainment Tonight	7p-730p		:30				NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH
 CAROLINA
WNCN

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
945432 / 1	25318763

Contract Dates	Product	Estimate #
09/26/16 - 10/16/16	Deborah Ross for Sen	5229

Advertiser	Original Date / Revision
POL/Deborah Ross for Se	09/27/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
-------	----	------------	----------	-------------	----------------	------	--------	------------	------	-----	------	-------	--------

Week:	10/10/16	10/16/16	Weekdays	----F--	Spots/Week	1	Rate	\$350.00					
-------	----------	----------	----------	---------	------------	---	------	----------	--	--	--	--	--

20	WNCN	10/14/16	10/14/16	Family Feud	730p-8p		:30				NM	1	\$500.00
Week:	10/10/16	10/16/16	Weekdays	----F--	Spots/Week	1	Rate	\$500.00					

Totals								0.00				50	\$11,785.00
--------	--	--	--	--	--	--	--	------	--	--	--	----	-------------

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	50	\$11,785.00	(\$1,767.75)	\$10,017.25
Totals	50	\$11,785.00	(\$1,767.75)	\$10,017.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25318763	Changes as of: 10/6/2016 at 10:04 AM	Version: Highlighting Revision 2
CPE: //5229	Flight: 9/26/16 - 10/16/16	Total \$: \$11,785.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Total Spots: 50
222 W. ONTARIO ST	Product: Deborah Ross for Senate	Total CPP: \$0.00
SUITE 600	Agency Order #:	Primary Demo: Adults 35+
CHICAGO, IL 60610	Buyer: CANDY KYLE	Con Type: POLITICAL/VOTE
	Salesperson: DAN BARKER	Assistant: MACKENZIE PURCELL
	312-755-3936	312-755-3936
Comments: Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan		
	Total GRP:	Traffic #: 945432
	Separation:	

9/26 - 10/10											Total	Total		
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26	10/3	10/10		Spots	\$	CPP	GRP
REV-21	Su 6a-7a		Early News	\$50.00	0.0	30	0	1	0	1	1	\$50.00	\$0.00	0.0
REV-19	Sa 6a-7a		Early News	\$50.00	0.0	30	0	2	0	2	2	\$100.00	\$0.00	0.0
REV-20	Sa 11:30p-12:30a		Person of Interest	\$100.00	0.0	30	0	1	0	1	1	\$100.00	\$0.00	0.0
REV-1	Tu-F 5:30a-6a	EM	9 ON-SD MRN ED1	\$125.00	0.0	30	5	0	0	0	5	\$625.00	\$0.00	0.0
REV-11	Su 6p-6:30p	EN	SUNDAY EARLY NEWS	\$125.00	0.0	30	1	0	0	0	1	\$125.00	\$0.00	0.0
REV-4	Tu-F 10a-11a	DY	LET'S MAKE A DEAL	\$150.00	0.0	30	5	0	0	0	5	\$750.00	\$0.00	0.0
REV-3	Tu-F 7a-9a	EM	CBS THIS MORNING	\$175.00	0.0	30	8	0	0	0	8	\$1,400.00	\$0.00	0.0
REV-8	Tu-F 3p-4p	EF	STEVE HARVEY	\$175.00	0.0	30	5	0	0	0	5	\$875.00	\$0.00	0.0
REV-18	F 3p-4p		Steve Harvey	\$175.00	0.0	30	0	1	0	1	1	\$175.00	\$0.00	0.0
REV-9	Tu-F 5p-5:30p	EN	9-YR-NEWS @ 5	\$200.00	0.0	30	3	0	0	0	3	\$600.00	\$0.00	0.0
REV-10	Tu-F 5:30p-6p	EN	9-YR SD NEWS @ 530	\$200.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-2	Tu-F 6a-7a	EM	9 ON-SD MRN ED2	\$200.00	0.0	30	4	0	0	0	4	\$800.00	\$0.00	0.0
REV-6	Tu-F 12n-12:30p	DY	9-YR-NEWS @ NOON	\$225.00	0.0	30	1	0	0	0	1	\$225.00	\$0.00	0.0
REV-5	Tu-F 11a-12n	DY	PRICE IS RIGHT- CBS	\$250.00	0.0	30	3	0	0	0	3	\$750.00	\$0.00	0.0
REV-14	Sa 9p-10p	PR	CRIMETIME SAT 8P-CBS	\$305.00	0.0	30	1	0	0	0	1	\$305.00	\$0.00	0.0
REV-13	Sa 8p-9p	PR	CRIMETIME SA 8P- CBS	\$305.00	0.0	30	1	0	0	0	1	\$305.00	\$0.00	0.0
REV-17	F 7p-8p		Entertainment Tonight	\$350.00	0.0	30	0	1	0	1	1	\$350.00	\$0.00	0.0
REV-7	Tu-F 12:30p-1:30p	DY	YOUNG & RESTLESS	\$350.00	0.0	30	5	0	0	0	5	\$1,750.00	\$0.00	0.0
REV-16	F 7:30p-8p		Family Feud	\$500.00	0.0	30	0	1	0	1	1	\$500.00	\$0.00	0.0
REV-15	W 9p-10p	PR	Criminal Minds	\$2,000.00	0.0	30	1	0	0	0	1	\$2,000.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25318763	Changes as of: 10/6/2016 at 10:04 AM	Version: Highlighting Revision 2
CPE: //5229	Flight: 9/26/16 - 10/16/16	Total \$: \$11,785.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Total Spots: 50
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross for Senate	Total CPP: \$0.00
Agency Order #:	Buyer: CANDY KYLE	Primary Demo: Adults 35+
Salesperson: DAN BARKER 312-755-3936	Con Type: POLITICAL/NOTE	Office: CHICAGO
	Assistant: MACKENZIE PURCELL 312-755-3936	Total GRP: Traffic #: 945432
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 10/10				Total	Total	CPP	GRP
							9/26	10/3	10/10		Spots	\$		
TU				\$2,000.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-12	8p-9p	PR	NCIS									\$0.00	\$0.00	0.0
TOTALS:							43	0	0	7	50	\$11,785.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25318763	Changes as of: 10/6/2016 at 10:04 AM	Version: Highlighting Revision 2
CPE: //5229	Flight: 9/26/16 - 10/16/16	Total \$: \$11,785.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Total Spots: 50
222 W. ONTARIO ST	Product: Deborah Ross for Senate	Total CPE: \$0.00
SUITE 600	Agency Order #:	Primary Demo: Adults 35+
CHICAGO, IL 60610	Buyer: CANDY KYLE	Con Type: POLITICAL/NOTE
	Salesperson: DAN BARKER	Assistant: MACKENZIE PURCELL
	312-755-3936	Total GRP: 945432
		Traffic #: Separation:

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/06/16 10:04 AM	CHAISE WOOLSEY	Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan
10/05/16 5:29 PM	CHAISE WOOLSEY	Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan
		Line 5 2x Price is right \$250 Line 10 2x 530p News \$200 Line 9 1x 5p News \$200 Line 3 1x CBS this Morning \$175 Total Affected - \$1275
		--OFFER-- All on either Friday or the Weekend 1x Fri 730p Family Feud \$500 1x Fri 7p Entertainment Tonight \$350 1x Fri 3p Steve Harvey \$175 2x Sat 6a-7a News \$50 1x Sat 1130p-1230a Person of Interest \$100 1x Sun 6a-7a News \$50
09/28/16 2:58 PM	Jennifer Layman	All of these rates put her in at a P2.
09/27/16 11:21 AM	MACKENZIE PURCELL	Nicole accepted 9/27 via email Received to late to make Tue 9/27 Logs. Line 12 1x Tue 8-9p NCIS \$2000 --MG-- 1x Wed 9/10p Criminal Minds \$2000
09/27/16 9:35 AM	Jennifer Layman	This keeps you at a level 2 and makes sure you stay in Prime Programming.
09/26/16 5:02 PM	MACKENZIE PURCELL	New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27- Sunday 10/2. Total is \$11,785.



125 West 55th St
New York, NY 10019

Contract # 25318763

CPE: //5229

Agency: AL MEDIA

Changes as of: 10/6/2016 at 10:04 AM

Flight: 9/26/16 - 10/16/16

Advertiser: Deborah Ross for Senate

Version: Highlighting Revision 2

Station: WNCT

Market: Greenville/New Bern/Wash

Total \$: \$11,785.00

Total Spots: 50

222 W. ONTARIO ST

Product: Deborah Ross for Senate

Office: CHICAGO

Total CPP: \$0.00

SUITE 600

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

CHICAGO, IL 60610

Buyer: CANDY KYLE

Con Type: POLITICAL/NOTE

Traffic #: 945432

Salesperson: DAN BARKER

Assistant: MACKENZIE PURCELL

Separation:

312-755-3936

312-755-3936

Competitive Information

Market Budget:	\$47,140
WNCT Share:	25%
Comment:	
WCTI:	27%
WFXI:	5%
WTTN:	43%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	24%	17	\$2,825.00	N/A	0.0
DY	29%	14	\$3,475.00	N/A	0.0
EF	7%	5	\$875.00	N/A	0.0
EN	6%	4	\$725.00	N/A	0.0
PR	22%	3	\$2,610.00	N/A	0.0
	11%	7	\$1,275.00	N/A	0.0
Total	100%	50	\$11,785.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	50	\$11,785.00
Total	50	\$11,785.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 10:04 AM	CHAISE WOOLSEY	Revised			\$0	\$0	Changes: Flight End from 10/9/16 to 10/16/16. 21 buylines added or modified.
Revision	10/5/16 5:29 PM	CHAISE WOOLSEY	Confirmed	1		\$0	\$0	Changes: Total Spots from 49 to 50. Flight End from 10/27/16 to 10/9/16. Comments from New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27-Sunday 10/2. Total is \$11,785. to Revision extending flight to account for NA spots w/o 9/26. thanks - Chaise for Dan. 21 buylines added or modified.
Makegood 3	9/28/16 2:58 PM	Jennifer Layman	Confirmed			\$0	\$0	
Makegood 2	9/27/16 11:20 AM	MACKENZIE PURCELL	Confirmed	1	1	\$0	\$0	Changes: 2 buylines added or modified.
Makegood 1	9/27/16 9:35 AM	Jennifer Layman	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/27/16 9:18 AM					\$0	\$0	
New	9/26/16 5:02 PM	MACKENZIE PURCELL	Confirmed	49		\$11,785.00	\$11,785.00	

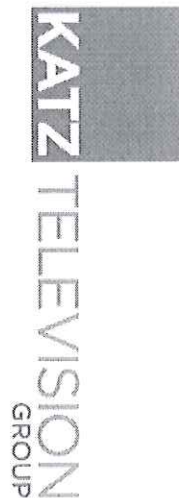
Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25318763	Changes as of: 10/5/2016 at 5:36 PM	Version: Current State Version 3
CPE: //5229	Flight: 9/26/16 - 10/9/16	Total \$: \$11,785.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Total Spots: 50
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross for Senate	Office: CHICAGO
Agency Order #:	Buyer: CANDY KYLE	Primary Demo: Adults 35+
Salesperson: DAN BARKER 312-755-3936	Con Type: POLITICAL/VOTE	Assistant: MACKENZIE PURCELL 312-755-3936
Comments: Revision extending flight to account for NA spots w/o 9/26. thanks - Chaise for Dan	Total GRP:	Traffic #: 945432
	Separation:	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 10/3		Total Spots	Total \$	CPP	GRP
							9/26	10/3				
REV-1	Tu-F 5:30a-6a	EM	9 ON-SD MRN ED1	\$125.00	0.0	30	5	0	5	\$625.00	\$0.00	0.0
REV-2	Tu-F 6a-7a	EM	9 ON-SD MRN ED2	\$200.00	0.0	30	4	0	4	\$800.00	\$0.00	0.0
REV-3	Tu-F 7a-9a	EM	CBS THIS MORNING	\$175.00	0.0	30	9	0	8	\$1,400.00	\$0.00	0.0
REV-4	Tu-F 10a-11a	DY	LET'S MAKE A DEAL	\$150.00	0.0	30	5	0	5	\$750.00	\$0.00	0.0
REV-5	Tu-F 11a-12n	DY	PRICE IS RIGHT- CBS	\$250.00	0.0	30	5	0	3	\$750.00	\$0.00	0.0
REV-6	Tu-F 12n-12:30p	DY	9-YR-NEWS @ NOON	\$225.00	0.0	30	1	0	1	\$225.00	\$0.00	0.0
REV-7	Tu-F 12:30p-1:30p	DY	YOUNG & RESTLESS	\$350.00	0.0	30	5	0	5	\$1,750.00	\$0.00	0.0
REV-8	Tu-F 3p-4p	EF	STEVE HARVEY	\$175.00	0.0	30	5	0	5	\$875.00	\$0.00	0.0
REV-9	Tu-F 5p-5:30p	EN	9-YR-NEWS @ 5	\$200.00	0.0	30	4	0	3	\$600.00	\$0.00	0.0
REV-10	Tu-F 5:30p-6p	EN	9-YR SD NEWS @ 530	\$200.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-11	Su 6p-6:30p	EN	SUNDAY EARLY NEWS	\$125.00	0.0	30	1	0	1	\$125.00	\$0.00	0.0
REV-12	Tu 8p-9p	PR	NCIS	\$2,000.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
REV-13	Sa 8p-9p	PR	CRIMETIME SA 8P- CBS	\$305.00	0.0	30	1	0	1	\$305.00	\$0.00	0.0
REV-14	Sa 9p-10p	PR	CRIMETIME SAT 8P-CBS	\$305.00	0.0	30	1	0	1	\$305.00	\$0.00	0.0
REV-15	W 9p-10p	PR	Criminal Minds	\$2,000.00	0.0	30	1	0	1	\$2,000.00	\$0.00	0.0
REV-16	F 7:30p-8p		Family Feud	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
REV-17	F 7p-8p		Entertainment Tonight	\$350.00	0.0	30	0	1	1	\$350.00	\$0.00	0.0
REV-18	F 3p-4p		Steve Harvey	\$175.00	0.0	30	0	1	1	\$175.00	\$0.00	0.0
REV-19	Sa 6a-7a		Early News	\$50.00	0.0	30	0	2	2	\$100.00	\$0.00	0.0
REV-20	Sa 11:30p-12:30a		Person of Interest	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25318763 Changes as of: 10/5/2016 at 5:36 PM Version: Current State Version 3

CPE: //5229 Agency: AL MEDIA Flight: 9/26/16 - 10/9/16 Station: WNCN Total \$: \$11,785.00

222 W. ONTARIO ST Advertiser: Deborah Ross for Senate Product: Deborah Ross for Senate Office: CHICAGO Total Spots: 50

SUITE 600 CHICAGO, IL 60610 Agency Order #: Buyer: CANDY KYLE Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Total GRP: 945432

Salesperson: DAN BARKER 312-755-3936 Assistant: MACKENZIE PURCELL 312-755-3936 Traffic #: Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 10/3		Total Spots	Total \$	CPP	GRP
							9/26	10/3				
REV+ 21	Su 6a-7a		Early News	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0
TOTALS:							43	7	50	\$11,785.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25318763 Changes as of: 10/05/2016 at 5:36 PM Version: Current State Version 3

CPE: //5229 Flight: 9/26/16 - 10/9/16 Station: WNCT Total \$: \$11,785.00
Agency: AL MEDIA Advertiser: Deborah Ross for Senate Market: Greenville/New Bern/Wash Total Spots: 50

222 W. ONTARIO ST Product: Deborah Ross for Senate Office: CHICAGO Total CPP: \$0.00

SUITE 600 Buyer: CANDY KYLE Primary Demo: Adults 35+ Total GRP: 945432
CHICAGO, IL 60610 Salesperson: DAN BARKER Con Type: POLITICAL/VOTE Traffic #: Separation:

312-755-3936 Assistant: MACKENZIE PURCELL 312-755-3936

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/05/16 5:29 PM CHAISE WOOLSEY Revision extending flight to account for NA spots w/o 9/26. thanks - Chaise for Dan

Line 5 2x Price is right \$250
Line 10 2x 530p News \$200
Line 9 1x 5p News \$200
Line 3 1x CBS this Morning \$175
Total Affected -- \$1275

-OFFER-

All on either Friday or the Weekend

1x Fri 730p Family Feud \$500
1x Fri 7p Entertainment Tonight \$350
1x Fri 3p Steve Harvey \$175
2x Sat 6a-7a News \$50
1x Sat 1130p-1230a Person of Interest \$100
1x Sun 6a-7a News \$50

All of these rates put her in at a P2.

09/28/16 2:58 PM Jennifer Layman
09/27/16 11:21 AM MACKENZIE PURCELL

Nicole accepted 9/27 via email

Received to late to make Tue 9/27 Logs.

Line 12 1x Tue 8-9p NCIS \$2000

-MG--

1x Wed 9/10p Criminal Minds \$2000

This keeps you at a level 2 and makes sure you stay in Prime Programming.

09/26/16 5:02 PM MACKENZIE PURCELL New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27 - Sunday 10/2. Total is \$11,785.

Competitive Information

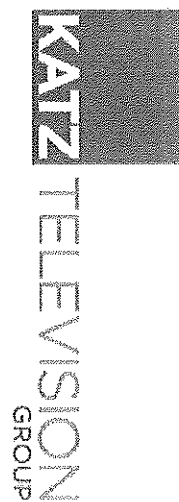
Market Budget: \$47,140
WNCT Share: 25%
Comment:
WCTI: 27%
WFXI: 5%
WITN: 43%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	24%	17	\$2,825.00	N/A	0.0
DY	29%	14	\$3,475.00	N/A	0.0
EF	7%	5	\$875.00	N/A	0.0
EN	6%	4	\$725.00	N/A	0.0
PR	22%	3	\$2,610.00	N/A	0.0
	11%	7	\$1,275.00	N/A	0.0
Total	100%	50	\$11,785.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	50	\$11,785.00
Total	50	\$11,785.00



125 West 55th St
New York, NY 10019

Contract # 25318763	Changes as of: 10/5/2016 at 5:36 PM	Version: Current State Version 3	Total \$: \$11,785.00
CPE: //5229	Flight: 9/26/16 - 10/9/16	Station: WNCT	Total Spots: 50
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Market: Greenville/New Bern/Wash	Total CPP: \$0.00
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross for Senate	Office: CHICAGO	
Agency Order #:	Buyer: CANDY KYLE	Primary Demo: Adults 35+	Total GRP:
Salesperson: DAN BARKER 312-755-3936	Con Type: POLITICAL/VOTE	Assistant: MACKENZIE PURCELL 312-755-3936	Traffic #: 945432
			Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/5/16 5:29 PM	CHAISE WOOLSEY	Revised	1		\$0
Makegood 3	9/28/16 2:58 PM	Jennifer Layman	Confirmed			\$0
Makegood 2	9/27/16 11:20 AM	MACKENZIE PURCELL	Confirmed	1	1	\$0
Makegood 1	9/27/16 9:35 AM	Jennifer Layman	Confirmed			\$0
Queued for Electronic Contracting	9/27/16 9:18 AM					\$0
New	9/26/16 5:02 PM	MACKENZIE PURCELL	Confirmed	49		\$11,785.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.